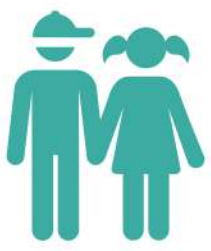




so much more than
just sport...



1700

learners benefiting from
consistent & organised school
sport & life skills training

5



Under-resourced communities in the
Western Cape uplifted

4534 sport specific sessions



rugby



soccer



netball



58%



42%



85

squads met
regularly

*based on 2022 statistics

empathy

confidence

respect

courage

hope

FUN

1700 Learners being taught the social and emotional skills needed to build their resilience to succeed in their personal lives, in the classroom, and on the sports field



Why CoolPlay?

www.coolplay.co.za



"I feel safe to make mistakes because we will help each other."

"CoolPlay helps me relax it helps me control my emotions."

Learner Focus Group Feedback - end 2021

"Coach Wanique is really someone I look up to, she is like real dynamite - small but can do wonders with girls on a netball court. She has taught me how to be a better lady than just a netball player and she has given me a better way of thinking for my future."

U16 girl from Zonnebloem Girls Primary School



"CoolPlay has taught me how to be resilient, to bounce back in all those uncertainties I went through as a teenager also it has help me to connect with my inner self, help me to understand the emotional side of me and that has help me to be able to empathise with others."

Teddy Nyali - CoolPlay Champion Coach

"I have learned how to be a team player."

"I want to be successful in life, so I need to think about what I am doing and stay away from negativity and stay positive."

Learner Focus Group Feedback - end 2022

"CoolPlay has changed the whole dynamic at our school. The boys are enjoying the soccer sessions but more the CoolPlay life skills. The senior boys are more about being leaders at the school than bullies."

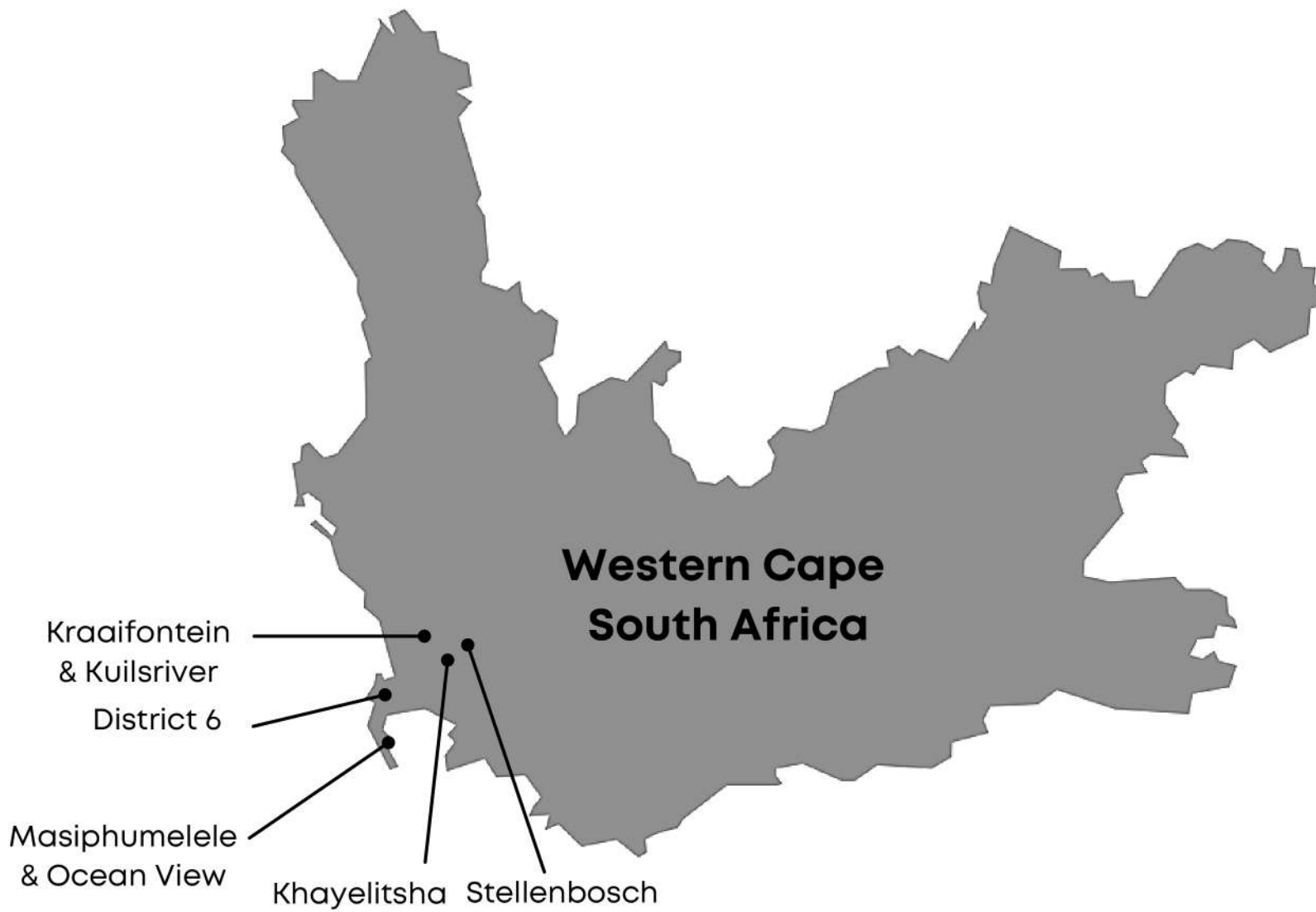
Mr Craig Fiellies - Principal of Zonnebloem Boys Primary



"The learners who are struggling with academic work are doing really well with CoolPlay. It boosts their confidence and they bring that attitude back into the classroom."

Mrs Kellerman - Principal of Walmer Estate Primary

CoolPlay Area Network



Satellite Hub in collaboration with the Kariega Foundation in Kenton on Sea in the Eastern Cape

The CoolPlay Way Promotes:

- ▶ Value-based goal setting – both personal & team
- ▶ Personal responsibility & team values
- ▶ Identifying skills and character strengths
- ▶ Team cohesion and spirit
- ▶ Good communication
- ▶ Maintaining composure
- ▶ Developing optimism
- ▶ Good, responsible decision making
- ▶ Gender awareness



What does it cost?

- R250** for **one session** where 15 children enjoy the power of play
- R1400** to support **one learner for a year** who will have access to after-school activities twice a week for 40 weeks of the year
- R5500** for a squad to meet under the guidance of our Champions **twice a week for a full school term**
- R70 000** to run an effective after-school sports-based life skills programme at one under-resourced school **for a year**
- R300 000** to run an area effectively with 4 schools, with sufficient Champions, an Area Manager to mentor Champions, hold relationships with the schools, and monitor & evaluate the progress of the project

Donate

CoolPlay is a registered PBO able to provide Section 18A certificates for tax rebate purposes.

Donate via **EFT**:

The CoolPlay Trust
Bank Name: Nedbank
Account Number: 9016057063
Branch Code: 198 765
Account type: Corporate Saver

Donate via [PayFast](#)

Donate via **SnapScan**:



Snap here to pay

Add CoolPlay as a beneficiary on the **Woolworths MySchool Card** :



MySchool MyVillage MyPlanet
MAKE EVERY SWIPE COUNT

